

RAPID FUN FEST
2018 Festival Results

2017 Festival Results

BOOTH NAME	2018 Festival Results				2017 Festival Results		
	REVENUE	EXPENSES	PROFIT	% MARGIN	REVENUE	PROFIT	% MARGIN
Major/TV/Windows	\$23,623	\$11,144	\$12,479	52.8 %	\$25,260	\$14,214	56.3 %
Beer & Wine Tickets	25,468	7,110	18,358	72.1 %	22,026	14,867	67.5 %
Bars and Bells	4,326	1,050	3,276	75.7 %	3,630	2,876	79.2 %
Pepsi/Water	2,383	1,885	498	20.9 %	2,608	579	22.2 %
Split the Pot	5,398	39	5,359	99.3 %	4,580	4,532	99.0 %
Money Wheel	2,532	0	2,532	100.0 %	2,370	2,314	97.6 %
Pick A Winner	0	0	0		377	341	90.5 %
Pringle Ring Toss	670	45	625	93.3 %	456	406	89.0 %
Jumbo Poker	659	0	659	100.0 %	589	589	100.0 %
Candy	0	0	0		318	242	76.1 %
Crazy Hats	0		0		435	246	56.6 %
Clown Alley	1,421	667	754	53.1 %	2,075	906	43.7 %
Beat the Dealer	6,509	4	6,505	99.9 %	2,442	2,442	100.0 %
Big Six	918	0	918	100.0 %	830	830	100.0 %
Mystery Money	3,633	81	3,552	97.8 %	3,054	3,009	98.5 %
Food	12,057	6,998	5,059	42.0 %	11,804	6,503	55.1 %
Bid n Buy	5,249	2,010	3,239	61.7 %	9,192	6,134	66.7 %
Basket Raffle	5,391	75	5,316	98.6 %	4,221	3,971	94.1 %
Shaved Ice	304	0	304	100.0 %	333	333	100.0 %
Kettle Corn	980	588	392	40.0 %	1,027	411	40.0 %
Ring Toss	659	0	659	100.0 %	521	521	100.0 %
Snacks	681	134	547	80.3 %	1,269	1,010	79.6 %
Rides	693	0	693	100.0 %	2,038	2,038	100.0 %
Wine Toss	0	0	0		876	811	92.6 %
Prize Wheel	422	197	225	53.3			
Putt Putt	534	0	534	100.0			
Glow Booth	1,800	1,350	450	25.0			
Sponsors / Donations	3,190		3,190	100.0 %	5,545	5,545	100.0 %
Rounding Adjust.	-149		-149		-9	-9	
Advertising		2,360	-2,360			-2,961	
Entertainment		12,000	-12,000			-8,809	
Bldg & Grounds		3,812	-3,812			-4,444	
Police Protection		2,643	-2,643			-1,669	
ATM		150	-150			-150	
Misc. Supplies		<u>966</u>	<u>-966</u>		<u>0</u>	<u>-1,609</u>	
Grand Total	<u>\$109,351</u>	<u>\$55,308</u>	<u>\$54,043</u> **	49.4 %	<u>\$107,867</u>	<u>\$56,019</u>	51.9 %

** - Results differ from published amount due to approximately \$3,340 in additional expenses arising after, of left over food.
plus approximately \$590 in additional revenue received from sale